



Customer data is your most valuable asset. IQDataQuality prevents bad and inconsistent data from entering your core banking system

IQDataQuality

The Quest IQDataQuality™ solution enhances your core banking system by adding address correction, customizable field edits, business rules, and audits.

More than 20% of banking customer data is incorrect, outdated or missing. Problems begin with data entry errors as new accounts are added onto the core banking system. The issues directly impact your customer when account features are setup incorrectly or ATM cards/bank statements are sent to non-deliverable addresses. The expense to the bank impacts front office and back office associate as errors are researched and corrected.

IQDataQuality solves customer data quality issues by preventing bad and inconsistent data from entering your core banking system. IQDataQuality ensures information entered into your core banking system is standard and consistent by adding business rules specific to your institution. Additionally, IQDataQuality helps speed data entry by providing new account pre-fills and address clipboards to reduce typing mistakes.

Product Features:

- ▶ **Address Verification and Correction** - Addresses are verified and corrected against US postal standards at time of entry eliminating non-deliverable mail. Returned mail is an unwanted expense that can be eliminated.
- ▶ **Address Clipboard** - Stop wasting time typing and re-typing addresses. The one-click address clipboard pastes addresses between screens speeding data entry while improving accuracy.
- ▶ **Required Fields** - Some new account data entry fields may not be “required fields” by your core banking system. Now you can decide which fields become required fields.
- ▶ **User Friendly Error Messages** – Tired of cryptic system error messages? IQDataQuality displays user friendly field error messages that make sense.
- ▶ **Custom Edits** – Create custom edits on any data entry field. Set up one set of edits for personal accounts and another set of edits for commercial accounts. IQDataQuality is also used to scrub existing customer information for updated regulatory requirements.
- ▶ **Built for Community Banks & Credit Unions** – The system is priced right for smaller institutions and works with Fiserv, FIS, FIS/Metavante, Jack Henry, Open Solutions and other core banking systems.



Call 412-347-0386 or visit us online at quest-analytics.com